

PICK N MIX

ALL YOUR DIGITAL MARKETING IN ONE PLACE FOR ONE PRICE



ABSTRACT:

Pick 'n' Mix means you get what you want.

Ultimate Marketing delivers beautiful design and print
Digital Blanket covers digital content from all angles

Print: <http://ultimatemarketingco.com>

Business: digitalblanket.co.uk

Video: photographydirector.co.uk

Consumer: freetosee.co.uk

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REMEMBER PICK N MIX?

When you were a kid, you had a budget. If you had a few empty pop bottles, you had a gold mine!

A 10p mix bought you face-to-face with choice and priorities. You'd branch out if you'd found a bit more money down the side of the settee, or stick with the favourite sweets if not!

You knew what you wanted for your budget, how to get it and nothing would get in your way!

Well, now, you can 'take back control' of your digital and print!



YOU NO LONGER GET WHAT YOU DON'T NEED

YOU NO LONGER NEED WHAT YOU CAN'T GET

Pick the creative aspects your business needs and mix them together so you have both print and digital marketing boosting your brand. Reserve now to lock in your discount beyond the offer period. *conditions apply

You get a brand logo, digital pack, stationery and business cards. We set up and host your website, social and digital channels. You choose how much help we provide for your channels. All from a starting price of £200 per month

Some aspects are fixed, others are variable...

FIXED:

dedicated account manager, online reputation management, print and digital marketing pack, graphic design & stock promotional video, social media channel setup and support, meaningful analytics and support, monthly performance review, unlimited web hosting, flyers & roller banner.

VARIABLE:

email e-marketing, video production & editing, copy written web & social media content, additional print e.g. brochures and sweets, paid advertising for reach, likes and SEO, product & people photography.

*No obligation to buy if you reserve. 12-month deals begin at £10 per working day (£200 per month & VAT) If you haven't reserved your discounted deal follow this link:

<http://digitalblanket.co.uk/reserve/> | or call James Delargy free on 0800 488 0116

Reserve Now

Packages include: Hosting Package | Web package | Social Media Package | Video Package | eMarketing Package | Digital Document Pack | Graphic Design | Product & People Photography

Pick N Mix offers a structured and fixed payment plan which ensures you have access to a digital team when you need them. Digital problems are fixed/get actioned as you need them.

The more you invest in your deal, the more services become available. This spread payment method offers a simpler system for managing a creative account where some months may have additional work and capital outlay but it's spread evenly across others.

Payment is monthly and in advance. This ensures the initial costs for web hosting and build can proceed following the commencement of the deal. VAT is chargeable from Ultimate Marketing.

Each deal is fixed for a 12-month term. Print costs, time and digital fees are all factored into this plan. Pick N Mix is not simply an easier payment plan, it delivers elements of the deal over the 12-month cycle which means you're getting support and services each and every month.

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4 PACKAGE EXAMPLES

£10 per day
£200 per month
£2400 per year

£15 per day
£300 per month
£3600 per year

DB	Hosting Package		DB	Hosting Package	
	Web package	1 new page per month		Web package	2 new pages per month
	Social Media Package	3 posts weekly on 1 channel		Social Media Package	5 posts weekly on 1 channel
	Video Package	4 stock videos per year		Video Package	6 stock videos per year
	eMarketing Package	Analytics		eMarketing Package	Analytics + £20 per month paid

UM	Digital Document Pack Package A		UM	Digital Document Pack Package B	
	Graphic design	2 sessions monthly		Graphic design	3 sessions monthly
	Product photography	1 session per quarter		Product photography	1 session bi-monthly

£20 per day
£400 per month
£4800 per year

£25 per day
£500 per month
£6000 per year

DB	Hosting Package		DB	Hosting Package	
	Web package	4 new pages per month		Web package	4 new pages per month
	Social Media Package	5 posts weekly on 2 channels		Social Media Package	5 posts weekly on 2 channels
	Video Package	8 stock videos per year		Video Package	12 stock videos per year
	eMarketing Package	Analytics + £30 per month paid		eMarketing Package	Analytics + £40 per month paid + 1 newsletter per month

UM	Digital Document Pack Package B		UM	Digital Document Pack Package C	
	Graphic design	4 sessions monthly		Graphic design	5 sessions monthly
	Product photography	1 session monthly		Product photography	1 session monthly
	Staff photography	1 session annually		Staff photography	1 session annually
				Location photography	1 session annually



PACKAGE BREAKDOWNS

Hosting Package	Unlimited email, traffic and storage Monthly back-up of website Security updates weekly through CMS
Web package	Brochure website (About, Home, Contact, Product 1/ 2, Service 1) Plug-in and WordPress updates weekly Copy-writing and use of press-releases in related fields SEO-enabled and monitored, Google Analytics monitored Google Webmaster Tools monitored, WordPress monitored
eMarketing Package	Web analytics Paid Advertising (DB Channels + Google AdWords/Facebook, etc.) Newsletter subscription management and production
Social Media Package	Channels established (Facebook, Twitter, Linked In, etc.) Vanity URLs created Paid advertising Social media posts published
Video Package	Videos using artwork and stock footage produced Using video on web pages and social media channels Film shoots, actors, artists, licensed content, music/visuals, etc.
Digital Document Pack	Logo generation Logo pack (different sizes, dimensions, etc) Word template for letters Design for stationery (comp slips, letters, cards) Email signature creation
Print Package A	Q1 Digital Document Pack Q2 Letterheads/business cards Q3 Flyers Q4 Roller banner

Print Package B	Q1 Digital Document Pack Q1 Letterheads/business cards Q2 Flyers Q3 Roller banner Q4 Ballpen/printed sweets
Print Package C	Q1 Digital Document Pack Q1 Letterheads/business cards Q1 Flyers Q2 Ball pen/printed sweets Q3 Roller banner Q4 USB pen drives/Tote bags
Graphic design	Original vector artwork created Usable versions provided in various formats and sizes 1 session lasts one hour
Product photography	UM studio Product shots on white background Hi-res images provided Digital alterations where required 1 session lasts one hour
Staff/artist photography	Headshots Hi-res images provided Alternative file sizes and formats provided Useful for website and Linked In 1 session lasts one hour
On location photography	10 mile radius of UM or mileage may be chargeable People/product/plant/machinery shots as required 1 session lasts one hour