



2017 CHANNEL GUIDE

F2C UK



ABSTRACT:

Digital Blanket covers content from all angles.

Business: digitalblanket.co.uk

News: aboutmanchester.co.uk

Video: photographydirector.co.uk

Consumer: freetosee.co.uk

[Facebook](#) | [Twitter](#) | [Linked In](#)

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V4



We appreciate a well put together press release and we think yours is suitable for one or more of our channels.

So firstly, thanks for sending it across!

Digital Blanket's channels reach thousands of people weekly!

With such a diverse set of consumer-based channels (B2C & B2B), there are several routes to market for most news stories and press releases.

Our 50+ channels editorially cover business, technology, entertainment, science, food, drink, sports, music, film, and the arts. We're even launching a what's on channel just for events!

Our channels target both young and varied demographics/audiences across the UK and internationally.

HELP: We are asking if you could please like, share, re-tweet etc., the web page and social media posts we have sent back to you as much as you can with as many accounts as possible.

Why? It helps to keep our channels - FREE TO SEE!

When you have Followed, Linked & Liked, Retweeted, Shared and Favourited our posts and pages, please let us know:
james@digitalblanket.co.uk

The more web backlinks and activity you create on these posts, pages and channels, the more additional re-posting and marketing Digital Blanket will do for your agency and for your amazing clients!

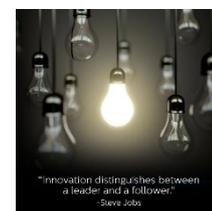
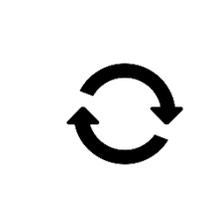
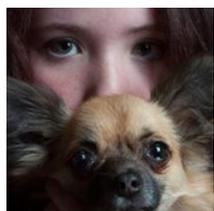
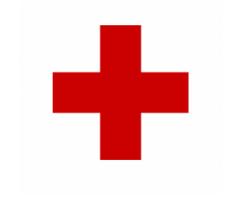
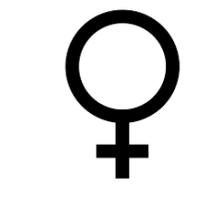
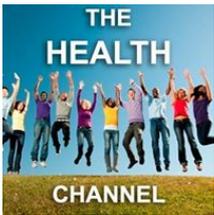
Take a moment:

All likes, shares, web back links, retweets and, especially, follows these channels get, help to grow the reach for your posts and for the future work we distribute for you.

Support our channels to support your content. Please like, link, share, retweet and follow the channels below to help us to grow your reach.

50+ Broad Spectrum Social Channels

CLICK TO SEE OUR FACEBOOK SET



Full Channel Listing

CREATIVE

<https://www.facebook.com/photographydirector.co.uk>
<https://www.facebook.com/EllaTheArtist>
<https://www.facebook.com/corinnedelargyphotography>
<https://www.facebook.com/directorphotography.co.uk>
<https://www.facebook.com/lgersLancashire>
<https://www.facebook.com/TheGraphicDesignPage>
<http://www.georgeclaytonartist.co.uk>
<http://directorphotography.co.uk>
<http://photographydirector.co.uk>

HEALTH & WELLBEING

<https://www.facebook.com/TheMedicalChannel>
<https://www.facebook.com/SalfordWomensAid>
<https://www.facebook.com/TheHealthChannelUK>
<https://www.facebook.com/TheDeafChannel>
<https://www.facebook.com/CoreIHS>
<https://twitter.com/CoreIhs>
<https://www.linkedin.com/company-beta/17959866>
(Policy 21)
<https://www.linkedin.com/company-beta/10818305>
(Core IHS)
<http://city-work.co.uk>
<http://healtheurope.net>
<http://coreihs.co.uk>
<http://operatinglights.co.uk>
<http://corehealthcare.co.uk>
<http://www.mobileexaminationlights.co.uk>
<http://coreintegrated.co.uk>
<http://operatinglights.co.uk>

EDUCATION

<https://www.facebook.com/IWantToBelieveChannel>
<https://www.facebook.com/TheScienceChannel>
<https://www.facebook.com/TheFemaleChannel>
<https://www.facebook.com/TheMindChannel>
<https://www.facebook.com/TheFoodieChannelUK>
<https://www.facebook.com/TheWordChannel>
<https://www.facebook.com/TheEnergyChannel>
<https://www.facebook.com/TheLeadershipChannel>
<https://www.facebook.com/TheTechChannel>
<https://www.facebook.com/The-Historic-Channel>
<https://twitter.com/InfotechChannel>
<https://www.linkedin.com/company-beta/17881741>
(Infotech-Bury/The Tech Channel)
<http://www.infotech-bury.co.uk>

BUSINESS

<https://www.linkedin.com/in/jamesdelargy>
<http://energy-electricity.co.uk>
<http://www.jamesdelargy.co.uk>
<https://www.facebook.com/Bellevuecoachhire>
<https://www.facebook.com/womensunderwearonline>
<http://womensunderwearonline.com>
<https://twitter.com/WomensUnderwear>
<https://www.facebook.com/lucachristophuk>
<http://lucachristoph.co.uk>
<https://www.facebook.com/TheCommercialChester>
<http://www.thecommercialhotelchester.co.uk>
<https://twitter.com/commercialches>
<https://www.facebook.com/Smart-4U-934121680041195>
<http://smart4ultd.co.uk>
<https://www.linkedin.com/company-beta/10822751> (Smart 4U)
<https://www.facebook.com/GDSPropertyServices>
<http://www.gdspropertyservices.co.uk>
<https://twitter.com/GDSPropertyServ>
<https://www.linkedin.com/company-beta/17949639/> (GDS)
<https://www.facebook.com/TheHomeChannel>
<https://www.facebook.com/jamesdelargyhub>
<https://www.facebook.com/DigitalBlanketUK>
<https://twitter.com/DigitalBlanket>
<http://digitalblanket.co.uk>
<https://www.linkedin.com/company-beta/17950389/> (DB)
https://www.youtube.com/channel/UCpzYfe_bebDIWWdb3NTELhw (DB)
<http://ultimatemarketingco.com>
<https://www.facebook.com/TheUltimateMarketingCoLtd>
<https://twitter.com/theumpcco>
<https://www.facebook.com/BelleVuePreview>

ENTERTAINMENT

<https://www.facebook.com/aboutmcr>
<https://twitter.com/aboutmcr>
<http://aboutmanchester.co.uk>
<https://www.facebook.com/BellevueBev>
<https://www.facebook.com/TheMusicChannelUK>
<https://www.facebook.com/TheEventChannel>
<https://www.facebook.com/TheFunnyFilmChannel>
<https://www.facebook.com/TheComebackKidChannel>
<https://www.facebook.com/jokeboard>
<https://www.facebook.com/WhoGivesAShitChannel>
<https://www.facebook.com/The-Sport-Channel>
<https://www.facebook.com/The-Style-Channel>
<https://www.facebook.com/The-Culture-Channel>
<https://twitter.com/F2CUK>
<https://www.facebook.com/F2Cuk>
<http://freetosee.co.uk>
<http://4tlo.co.uk>
<https://www.facebook.com/TheTravelChannelUK>



Fancy an extra 10,000 weekly reach?

Support our channels to support your content!

Please like, link, share, retweet and follow the channels listed in this guide to help us to grow your reach.

The **FREE TO SEE (F2C) platform is a not-for-profit collection of sites and channels.**

Additionally, SEO, backlinks and web traffic all help to ensure the F2C channels provide healthy growth in engagement, reach and click-through rates to your channels and websites.

ABOUT DIGITAL BLANKET

Digital Blanket Limited is a new creative, strategic and digital communications production agency and consultancy service. We have offices in Manchester and Lancashire.

The launch of 50+ digital social media channels is designed to build up a network of audiences and pages to carry all high-trending news and content of the day.

Being able to distribute digital content over 50+ channels means the message meets the right audiences!

Building a reputation for transmitting the best pieces of 'content' means higher engagement, reach and traffic.

It also means networks are established in some cases even before Digital Blanket has a specific client who will benefit from them.

For links/to view these channels click the channel icons on page 2 or follow this link:

digitalblanket.co.uk/free-to-see

DID YOU KNOW?

We also shoot and edit films in-house to deliver messages digitally to market?

These support our own campaigns and we also use video to support the PR company campaigns our audiences want.

INCREASE YOUR COVERAGE!

If you'd like to get even more coverage from some or more of our diverse social networks, spend 30 minutes helping them to grow their audience, reach and engagement.

All you need to do is to get 1 or more social media accounts on Facebook, Twitter, Instagram etc. to share, comment, like the post and to like the page.

FREE VIDEO?

If you connect with us and we work together on your campaign, we will put a stock video together to really boost engagement for you.

This quite amazing deal involves some digital marketing from you to boost your content. Paid promotion on our channels is also an option at cost. Call 0800 488 0112 to discuss as generous terms do apply.

James Delargy · Creative Director

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